

OSMP declined to offer a cost estimate for implementing the enhanced Green Tag program, so let's provide a 'back or the napkin' estimate.

In 2010, there were 97,385 people, 41,302 households with a median household income of \$57,112, and 16,694 families with a median family income of \$113,681 in Boulder. We will assume a ratio of 25-75 dog ownership ratio households to families.

OSMP estimates 16000 Green Tags will be renewed and we will assume one Green Tag and one dog walker per household/family. We will further assume that OSMP will hold their education sessions during working hours, and that 320 presentation session-hours will be required to re-educate all the prospective Green Tag applicants, assuming 50 applicants per session.

We estimate that the renewal process will consume 2.5 hours per tag, a 0.5 hour travel time each to and from the registration site, 0.5 hours to present IDs, register and be seated, and a one hour presentation by OSMP. We are also assuming 2100 working hours a year.

The process will thus consume \$1,299,216 + \$271,961 or \$1,571,177 of equivalent family/household income opportunity cost to obtain the tag, and will cost business (at a burdened labor rate of 2.5x salary) \$3,927,942 in productivity loss while their employees are absent.

Thus the cost to Boulder in wage equivalents and productivity loss amounts to \$5,499,119. If two walkers, both working are factored in, the cost will double.

The direct cost to families to acquire the 16000 tags will be at least (@ \$25 per tag) \$400,000, discounting facilities and transportation costs as well as session costs to OSMP.

A low estimate (one dog, one walker) of implementation costs to the city, its dog families and employers will thus be in the neighborhood of \$5,899,119. Even discounting the household/family opportunity costs, some \$4,327,492 will be sucked out of the Boulder economy in support of OSMP's fantasies.

With government programs at every level transitioning to on-line delivery, why would OSMP take a step back from its existing implementation? Presenting identification papers to OSMP for the privilege of using Open Space is an effective reminder for Boulder dog guardians of how their Open Space tax dollars are being used.

The existing on-line format is much more efficient than OSMP's proposal, and any benefit derived from attending an OSMP class in person is far outweighed by the costs.